



## ABOUT

**Innovationedge** president, Cheryl Perkins, founded the company in January 2007. As a global thought leader in innovation, Perkins is a creative catalyst in brand building initiatives for companies seeking long-term growth. With a strong background in organizational innovation, Perkins develops targeted programs to help companies strengthen intellectual assets, enhance open innovation and create structured innovation methods, to achieve a competitive edge.

## KEYNOTE SPEAKER

In addition to organizing innovation seminars and roundtable discussions, Perkins is a passionate keynote speaker who has inspired audiences all over the world sharing her insights with C-level executives and innovation leaders about discovering design tools to deliver innovation solutions for sustainable growth.



## EXPERTISE

Few consultants are able to do what Cheryl does: identify and transform insights, designs technologies and capabilities into total solutions and new-to-the-world innovations. Cheryl Perkins is a respected thought leader that has helped transform insights into successful, innovative solutions for more than 20 years.

Prior to founding **Innovationedge**, Perkins served as the Senior Vice President and Chief Innovation Officer for Kimberly-Clark and currently has ten U.S. Patents and several more pending.

## RECOGNITION

- Named a “**Top 25 Champion of Innovation**” by Business Week
- Recognized as a “**top executive driving vision**” within the consumer goods industry by Consumer Goods Technology
- Awarded the “**Excellence in Innovation Award**” from the Asia Pacific Human Resource Management Congress for fostering and promoting a culture of innovation throughout businesses to drive revenue and growth
- Recognized by Dow Jones Sustainability Indexes for sustainability strategies developed by Cheryl Perkins
- Georgia Institute of Technology “**Outstanding Young Engineer Alumni**”