ABOUT

Cheryl Perkins, president of Innovationedge founded the company in January 2007. As a global thought leader in innovation, Perkins brings more than 25 years of expertise in leading companies to identify and transform insights, designs, technologies and capabilities into total solutions and new-to-the-world innovations. Additionally, the Innovationedge model gives inventors an edge by crafting winning business plans and aligning strategic corporate partnerships for commercialization.

KEYNOTE SPEAKER

In addition to organizing innovation seminars and roundtable discussions, Perkins is a passionate keynote speaker who has inspired audiences all over the world sharing her insights with C-level executives and innovation leaders about discovering design tools to deliver innovation solutions for sustainable growth.

EXPERTISE

Few consultants are able to do what Cheryl does: Identify and transform insights, designs, technologies and capabilities into total solutions and new-to-the-world innovations. Cheryl Perkins is a respected thought leader that has helped transform insights into successful, innovative solutions for over 20 years.

Prior to founding Innovationedge, Perkins served as the Senior Vice President and Chief Innovation Officer for Kimberly-Clark and currently has eight U.S. Patents and several more pending.

RECOGNITION

- Named a “Top 25 Champions of Innovation” by Business Week
- Recognized as a “top executive driving vision” within the consumer goods industry by Consumer Goods Technology
- Awarded the “Excellence in Innovation Award” from the Asia Pacific’s Human Resource Management Congress for fostering and promoting a culture of innovation throughout businesses to drive revenue and growth
- Recognized by Dow Jones Sustainability Indexes for sustainability strategies developed by Cheryl Perkins
- Georgia Institute of Technology “Outstanding Young Engineering Alumni”