



Innovationedge

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PRESS RELEASE

For immediate release

Leading Transformative Innovation – Inspiring People to Achieve Their Best

An exclusive interview with Jean E. Spence, Former Executive Vice President, Research Development & Quality, Mondelez International, Inc. (formerly Kraft Foods, Inc.)

June 29, 2015 – **NEENAH, Wis.**, - Cheryl Perkins, Founder and President, **Innovationedge** and Jackie Cooper, Executive Director, Management Roundtable, conducted an exclusive interview with Jean Spence, former executive Vice President, Research Development and Quality, Mondelez International, Inc. (formerly Kraft Foods, Inc.). Jean was a senior leader at Kraft Foods' restructuring, three-year turnaround, and Organizing for Growth (OFG) initiative. She then went on to lead innovation and collaboration initiatives at Mondelez International, the remaining company after the Kraft Foods spinoff. Jean was a key member of the executive team that spearheaded both the people and product side of Kraft's major transformation. If anybody could speak to the implementation challenges and success factors, it is Jean. She shares insights on [Leading Transformative Innovation and Inspiring People to Achieve Their Best](#).

Jean Spence will be the featured speaker at an exclusive one-day strategy session "[Leading Transformation – Steering Versus Being Steered](#)" on Thursday, August 27, 2015 at the Eaglewood Resort near Chicago IL. For more details or to reserve your place, call 800-338-2223 or 781-891-8080 or go [online](#).

Questions? Contact Jackie Cooper at Jackie@roundtable.com or 508-641-0043

About [Innovationedge](#)

Innovationedge is a global strategic innovation consultancy that works with Fortune 500 companies, startups and inventors to drive their innovation agenda and deliver growth. The team's fearless champions of innovation break barriers to help executives define their business strategy, develop new capabilities, design a winning organizational structure, and deliver breakthrough innovations through a robust growth pipeline of solutions and new-to-the-world innovations. The company also gives inventors an edge by crafting winning business propositions and creating strategic corporate partnerships that deliver commercial success. For more information, visit **Innovationedge** (www.innovationedge.com) or read the company's [View from the Edge Blog](#).

About [The Management Roundtable](#)

The Management Roundtable is the leading knowledge and networking resource for product developers. Practitioner-oriented and unbiased, our focus is on providing actionable information about new strategies and processes that enable speed, innovation, profitability, and overall competitive advantage. Founded in 1980, Management Roundtable publishes research reports, newsletters, and leading practice guides and hosts a variety of specialized (both public and onsite) conferences, workshops, and audio-sessions. Its online offering, Fast Track, provides continuous, unlimited access to competitive insights and best practices. www.managementroundtable.com

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