



**Innovationedge**

## **The 2018 Innovation & Growth Leadership Summit**

February 27-28, 2018 • Black Canyon Conference Center • Phoenix, Arizona USA

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NEENAH, WI (December 11, 2017) **Innovationedge** is proud to announce that the [Innovation & Growth Leadership Summit: Moving the Needle – Where to Grow, What to Risk](#), will be held **February 27-28, 2018** in **Phoenix, Arizona**. This highly respected Summit, an outgrowth of CoDev, brings together industry leaders responsible for accelerating revenue – both now and long-range -- through innovative new products/services, market growth, partnerships/ acquisitions, and geographic expansion.

Chaired and facilitated by **Cheryl Perkins** of **Innovationedge**, it is designed for deep discussion, forward action planning, and networking. Topics include:

- **Macro trends and where the future is headed**; identifying the best opportunities and whitespace for your organization.
- **Finding the *right* problem(s) to solve.**
- **Critical enablers that must be carefully managed – process and culture**
- **Identifying untapped needs and translating to a winning business proposition.**
- **The changing role of R&D leadership**; what you need to know - and do - to succeed.

Speakers include Rebecca Chesney, Research Director, **Institute of the Future (ITF)**; Fabienne Jacquet, VP Strategic Insights, **International Flavors & Fragrances**; Herman So, Vice President, **Kent Corporation**; Dennis Reimer, President, **Midwest Specialty Products**; Anna Husk, Global Insight Director, Professional Products Division, **The Clorox Company**; Pete Dulcamara, Vice President, Corporate Research & Engineering, **Kimberly-Clark Corporation**; Patrick Clusman, COO, **Innovationedge**, and others to be announced.

Early registration is advised, and a **discounted rate is available through December 31, 2017**. For more information, click [here](#).

### **About Innovationedge:**

**Innovationedge** ([www.innovationedge.com](http://www.innovationedge.com)) is a global strategic innovation consultancy that works with Fortune 500 companies, small/medium enterprises and startups on strategy, leadership, and culture to drive their innovation agenda and deliver growth

